



  
REBECCA  
CASCIANO

# *What's In My Clean Beauty Makeup Kit*

My latest product picks for  
personal & professional use

As a Clean Beauty Makeup Artist  
and Sacred Beauty Coach,  
the #1 question I get asked is:

## **What are your favorite brands?**

As you can imagine, there's no easy answer to this, because I like different brands for different reasons and seasons. Thankfully, there are so many great clean beauty brands and products to choose from these days.

But since I know you're curious too, here's a roundup of my latest go-to makeup faves and where you can find them!



# *Foundation*

*liquid & cream*

## **VAPOUR BEAUTY SOFT FOCUS FOUNDATION**

Glowy, sheer to medium coverage in multiple skin tones

## **SAPPHO ESSENTIAL FOUNDATION**

Creamy, sheer to medium coverage in range of tones

## **W3LL PEOPLE NARCISSIST FOUNDATION STICK**

Natural glow, medium coverage, fair to medium deep



# *Foundation*

## *powder*

### **ALIMA PURE PRESSED POWDER FOUNDATION**

Buildable, semi-matte, inclusive shade range

### **ANTONYM COSMETICS BAKED FOUNDATION**

Transparent, luminous and multi-hued

### **W3LL PEOPLE BIO BASE FOUNDATION**

Semi-matte, lightweight, adaptable shades



# *Concealer*

## **FITGLOW BEAUTY CONCEAL+**

Great coverage & application, limited color options

## **SAPPHO CONCEALER**

Creamy, medium coverage, range of tones

## **RITUEL DE FILLE THE ETHEREAL VEIL**

Buildable, glowy coverage in 12 shades



# *Eyeshadow*

## **ILIA BEAUTY NECESSARY PALETTE**

Rich, earth tone essentials

## **AETHER BEAUTY PALETTES**

Multiple shades in a variety of finishes

## **ALIMA PURE PRESSED EYESHADOW**

Beautiful, blendable and pigmented





# *Eyeliner*

## **ILIA BEAUTY LIQUID LINER**

Precision felt-tip, long wearing color

## **ERE PEREZ JOJOBA EYE PENCIL**

Beautiful variety of creams and metallics

## **JILLIAN DEMPSEY EYELINER**

Smooth application with built-in smudger

# *Mascara*

## **ILIA BEAUTY LIMITLESS LASH MASCARA**

Buildable lashes- flake, clump and smudge-free

## **LILY LOLO MASCARA**

Volumizing, lengthening, good for sensitive eyes

## **SAPPHO MASCARA**

Thick, full lashes with a glossy finish



# *Blush*

## **VAPOUR BEAUTY BLUSH POWDER**

Sheer, yet vibrant pinks and peaches

## **HAN COSMETICS PRESSED BLUSH**

Range of shades, matte and shimmer

## **LILY LOLO PRESSED BLUSH**

Pigmented hues for all skin tones



# *Bronzer*

## **LILY LOLO PRESSED BRONZER**

Natural, buildable sun-kissed glow

## **HAN SKINCARE COSMETICS BRONZER**

Lightweight, rice and cocoa powder based

## **W3LL PEOPLE BIO BRONZER STICK**

Creamy, bronzey glow in easy applicator



# *Highlighter*



## **RITUEL DE FILLE CREME LUMINIZER**

Subtle radiance in 3 dynamic shades

## **W3LL PEOPLE BIO BRIGHTENER STICK**

Pearly, yet adaptable and easy-to-blend

## **RMS BEAUTY LUMINIZER**

Nourishing, coconut oil base, best for dry skin



# *Lipstick*

## **AXIOLOGY LIPSTICK**

Creamy and nourishing, unique shades

## **KOSAS LIPSTICK**

Wearable collection of everyday colors

## **ILIA BEAUTY COLOR BLOCK LIPSTICK**

Range of trendy and classic hues





# *Shops*

## **BEAUTY HEROES**

Subscribe and get 15% off everyday

## **CREDO BEAUTY**

The largest collection of clean beauty

## **THE DETOX MARKET**

The best of the best in clean beauty



Hi, Beautiful! I hope you enjoyed this peek into my clean makeup kit. I've found these products to be gorgeous and effective for both everyday use and for my clients at photoshoots, weddings and more.

This list is by no means comprehensive, but I'm confident you'll discover some gems that you'll love as much as I do. I encourage you to visit the shops to experience all that clean beauty has to offer!

Need some help choosing the right products and shades for *your unique skin type, tone and budget?*

Join me for a one-on-one makeup lesson, available both in-person in the LA area and virtually, no matter where you live!



**CLICK HERE TO LEARN MORE**

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